

TDO

PRESS ENQUIRIES
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PRESS RELEASE

JUBILEE PARADE

04/2019

1 Jubilee Parade planning permission granted

TDO has received planning permission for 1 Jubilee Parade, a 1180m2 mixed-use development on a prominent corner site next to Woodford Underground Station in north east London. This will be a major step forward in enhancing the approach to the station and bringing a fresh and more appealing backdrop to a busy open space at the heart of the area.

1 Jubilee Parade comprises eight apartments across two floors, a 500m2 retail unit on the ground floor, and car parking below. The project involves the replacement of a run-down, single-storey building and neglected land behind, with a new three-storey development. An existing building at the end of the historic parade will be refurbished as part of the scheme. The site has been owned by the same family for many years. After running various local businesses, the owners are keen to give something back to the community. For them, 1 Jubilee Parade is an emotional as well as a financial investment in their neighbourhood.

The client's genuine interest in rejuvenating the streetscape formed an important part of the brief. TDO carefully considered every aspect of the design, taking into account the commercial and residential mix of the area, the local context and character, and the potential for the development to kickstart further beneficial changes nearby.

Located on a corner site at the end of the parade, bordering a forecourt, 1 Jubilee Parade picks up on the strong vertical and horizontal rhythm of the parade's existing herringbone-brick banding, colonnades and glazing. At the point where the new brick building meets the old, a strong, grid-like frame continues that rhythm as it extends along the site boundary towards the gardens and railway at the rear. The building itself gradually steps back and away from the frame, with the effect of softening the elevations as they become increasingly irregular and less formal.

The cutaway areas within the frame accommodate balconies of assorted sizes, green roof spaces, varied layouts, and apartments with different aspects benefitting from sunlight at different times of day. The overall effect for residents is light-filled, spacious interiors with access to greenery, all just a minute's walk from Woodford station.

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NOTES TO EDITORS

Address: 1 Jubilee Parade, Snakes Lane East, Woodford Green IG8 7QF

GIA: 1180m2 Architect: TDO

Client: Private family
Visualisations: Darcstudio

TDO was founded in 2012 by Tom Lewith, Doug Hodgson and Owen Jones, all graduates of The Bartlett School of Architecture. The practice's first built project, Forest Pond House, a timber-framed meditation space and children's den cantilevered over a garden pond, is emblematic of TDO's approach: collaboratively designed by all three directors, it is characterised by simple forms, intersecting geometries and exposed materials.

Subsequent built works include: Old Church Street, an infill town house in Chelsea (2015); 'Right to Flight', a rooftop gallery pavilion designed in collaboration with artist James Bridle for Bold Tendencies in Peckham (2015); Fab House, low cost modular terrace housing in North Shields, for Places for People and Urban Splash (2018); and an office renovation for property specialists The Modern House (2018).

Current projects include Triagonal House, a new-build house on a backland site in Hammersmith; St Luke's Chapel, a conversion from Grade II*-listed chapel into a single, unique residence; Coach House, a highly sustainable retrofit home in Richmond; and Greenwich High Road, a new-build, mixed-use scheme of residential units above a commercial ground floor in Greenwich.

www.tdoarchitecture.com

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Visualisation @ darcstudio

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